

# SWIM

## ACROSS AMERICA

★ MAKING WAVES TO FIGHT CANCER ★

FAIRFIELD COUNTY



**MAKE  
WAVES  
TO FIGHT  
CANCER ★**

# *making waves with Swim Across America*

Swim Across America is a non-profit dedicated to raising money and awareness for cancer research, prevention, and treatment. It does so by hosting charity swims and donating the proceeds to advance some of the most promising cancer research on the planet.



**More than 150 Olympians** participate in charity swims on behalf of SAA.

SAA is celebrating its 36th anniversary in 2023 and has raised more than \$100 million to fund cancer research and clinical trials since 1987.





## *we're more than a swim...We Are a Cause*



Every **15 minutes**, **50 Americans** are diagnosed with cancer



1,630 people die from cancer every day.



1 out of 2 men and 1 out of 3 women will be diagnosed with cancer in their lifetime

**Swim Across America exists to defeat these statistics. We're helping millions of Americans beat cancer through the research advancements we fund.**



**100%** of each SAA grant must be applied to the approved clinical trial research or project



**SAA Impact:** Thousands of young investigators have benefitted from SAA grant funding. SAA grants helped fund clinical trials for Yervoy, Opdivo, Tecentriq and Keytruda



**Michael Phelps** and over **150 Olympians** support SAA

**Swim Across America has raised more than \$100 million in 36 years by hosting charity swims across the country.**





## *making waves...Swim Across America - Fairfield County*

- Every year, SAA-FC swimmers, fundraisers and volunteers join together to meet our goal of raising **\$500,000** for breakthrough cancer research.
- 250 Participants of all ages, including Olympians, master swimmers, triathletes and recreational swimmers who just want to make a difference, choose a 3-mile, 1½-mile or ½-mile open-water swim in the Long Island Sound.
- In total, 700 people attend the event from all over Fairfield County.
- Our 17th Anniversary open-water swim will take place **Saturday, June 24, 2023**  
96 Cummings Point Rd, Stamford, CT

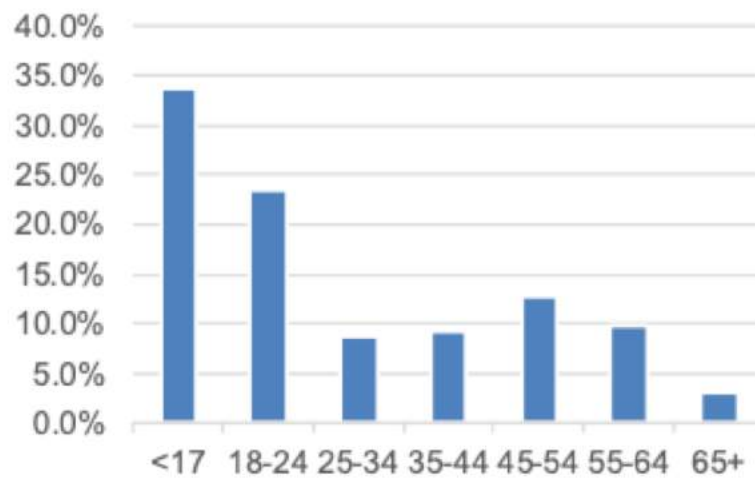
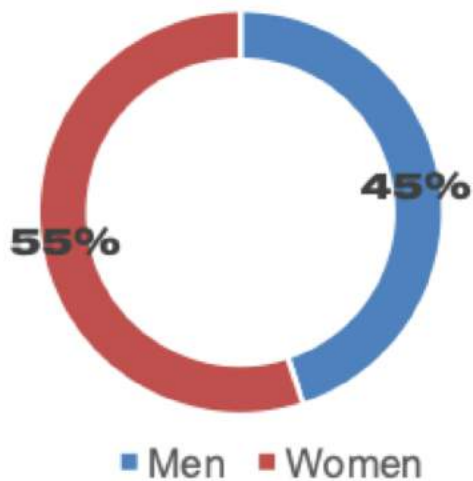




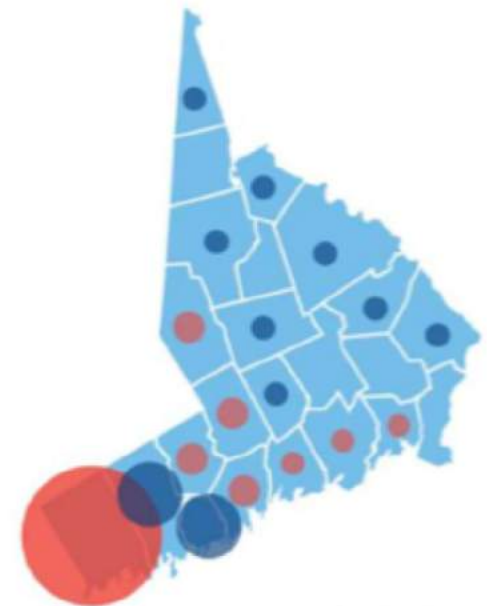


## *making waves...Throughout Fairfield County*

### THE SWIM ACROSS AMERICA PARTICIPANT



### FAIRFIELD COUNTY PARTICIPATION BY TOWN





## *making waves...In and Out of the Water*



**GOLF OUTINGS**  
TOURNAMENTS  
BENEFITING SAA



**METERS FOR  
A CURE**  
ERG CHALLENGE



**SAA MY WAY**  
VIRTUAL  
PARTICIPATION OPTION



**SIP & SHOP**  
CHARITY  
SHOPPING EVENT



### **IN POOLS ACROSS THE COUNTY**

Country clubs and swim clubs throughout Fairfield County host fundraising pool swims including: Greenwich Country Club, Stamford Yacht Club, Middlesex Club, Ridgefield Aquatic Club, Darien YMCA and Chelsea Piers.





**funds raised here...Stay Here**



## **ALLIANCE** *for* **CANCER GENE THERAPY**

**13 Alliance for Cancer Gene Therapy  
Fellows Funded by SAA - Fairfield County**

Based in Stamford, CT, Alliance for Cancer Gene Therapy (ACGT) is the only charitable organization in the nation dedicated exclusively to **funding and fostering research into cell and gene therapies for cancer**

**SAA-FC has donated more than \$5 million to ACGT since 2007 with 100% of these funds going directly to research.**



**Samuel G. Katz, MD, PhD**  
**Associate Professor, Yale School of Medicine**  
***Using RNA to Kill Blood Cancers***  
**ACGT Research Fellow funded by SAA-FC (2017-18)**  
*“Thank to SAA and ACGT, scientists like myself who are focused on immunotherapy are able to explore ways to get the immune system to specifically recognize and kill the cancer cells. We really appreciate your support.”*

# SAA-Fairfield County...Media Coverage and Sponsors



- 67 news stories with Connecticut newspapers, radio, TV, and online media
- 259K estimated online news story views
- 59 links from news stories back to SAA-FC webpage
- 89 Facebook posts
- 147 Instagram posts
- 98 Tweets
- 438 social shares of news stories



SAA-Fairfield County recognized in Times Square



SAA-Fairfield County makes a splash on Greenwich Avenue

## National Sponsors





# Sponsorship Opportunities...*At a Glance*



# Sponsorship Opportunities...Choose Your Level

	PLATINUM \$25,000	GOLD \$15,000	SILVER \$10,000	BRONZE \$5,000
# OF FREE REGISTRATIONS	12	10	8	4
<b>PRE-EVENT RECOGNITION</b>				
Logo on Greenwich Avenue Banner	★			
Lab Tour With SAA-Funded Researcher	★			
LinkedIn SAA National Post	★	★		
Press Release	★	★		
Email Blasts	★	★	★	
Social Media Promotion (FB + Instagram)	★	★	★	★
Website Presence	★	★	★	★
<b>ON-SITE RECOGNITION</b>				
Registration Tent Naming Rights	★			
Premier Logo Placement on Event T-Shirts	★	★		
Company Banner on Beachfront Arch	★	★		
Stage Recognition	★	★		
Logo on Full-Size Event Towel			★	
Standard Logo Placement on Event T-Shirts			★	★
Location for Company Tent	★	★	★	★
Corporate Item in Goody Bags	★	★	★	★
Logo on Event Day Signage	★	★	★	★
<b>POST-EVENT RECOGNITION</b>				
Outgoing Press Releases	★	★		
Thank You Email Blast	★	★	★	★
Social Media	★	★	★	★

★ SAA-Fairfield County encourages in-kind and other creative sponsorship opportunities ★





## ***contact us today...Join Our Fight***

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SAA-FC Co-Chair

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### **View Our 2022 Event Video**

[https://youtu.be/F4MwIMCG\\_1o](https://youtu.be/F4MwIMCG_1o)

### **Website**

[swimacrossamerica.org/fairfieldcounty](https://swimacrossamerica.org/fairfieldcounty)

### **Facebook**

<https://www.facebook.com/SAAFairfieldCo>

### **Instagram**

<https://www.instagram.com/saafairfieldco>

*SAA is certified by the BBB Giving Wise Alliance and earned GuideStar Platinum status, the highest level of recognition of transparency for non-profits*

